

The Gelato Bites Method (GLB-US) · VSL OTO1 · Freezer-Proof (US\$37, ancla US\$47)

Una página por escena: qué crudo de HeyGen usar y en qué tramo, qué dice, qué texto va en pantalla y sus imágenes. Las imágenes están en resolución completa dentro del PDF (se exportan con Vista Previa o Acrobat). Formato 9:16 vertical.

Crudo de HeyGen

NATALIE (DTB) OTO1 (2:59): <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Botón de compra: 1:31, cuando dice «That is exactly why we created Freezer-Proof». En el HTML el botón está en 92 s: si la edición agrega o saca tiempo antes de ese punto, avisá el segundo nuevo.

Para el editor

Subtítulos quemados en todo el video, estilo de los VSL de DTB. Paleta de la oferta: chocolate #3B2418, rosa frambuesa #D9467F, botón #B5502E. Sin música fuerte: la voz manda.

E01 · Natalie · OTO1 0:00 – 0:09

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «Wait, one second before you open your recipes. You just made a really smart decision, and I want to make sure nothing melts it. Literally.»

Imágenes: Ninguna. Se ve a Natalie.

Texto en pantalla: «👉 WAIT» arriba (rojo) · «DON'T LET IT MELT».

E02 · Natalie · OTO1 0:09 – 0:27

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «Because here is what happens next. You are going to make your first tray of gelato bites, and they are going to look gorgeous. Five colors and a crunchy chocolate shell. You will offer them to a neighbor or a coworker, and someone is going to say yes. That part is already handled for you.»

Imágenes: La bandeja de bocaditos recién bañados · el vaso de 5 sabores · la caja de 12 con moño.

Texto en pantalla: Una imagen por frase: «YOUR FIRST TRAY» → «5 COLORS · CRUNCHY SHELL» → «SOMEONE SAYS YES ✓».



E02-imagen1.jpg · gb-hero.png



E02-imagen2.jpg · p09-vaso5.png



E02-imagen3.jpg · gb-g-box.png

E03 · Natalie · OTO1 0:27 – 0:50

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «But there is one question almost nobody asks until it is too late. What happens to your bites after they leave your kitchen? Store-bought ice cream lives in a commercial freezer at minus ten degrees and travels in a refrigerated truck. Yours lives in a home freezer that gets opened twenty times a day, and travels in the back seat of your car. And that is the part nobody tells you about.»

Imágenes: El freezer de casa con los recipientes · la conservadora en el auto (si hace falta, stock de un camión refrigerado).

Texto en pantalla: «AFTER THEY LEAVE YOUR KITCHEN?» · pantalla dividida «STORE: -10°F · REFRIGERATED TRUCK» vs «YOURS: OPENED 20x/DAY · BACK SEAT».



E03-imagen1.jpg · p08-guardar.png



E03-imagen2.jpg · p12-conservadora.png

E04 · Natalie · OTO1 0:50 – 1:14

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «Now picture it. A woman from your neighborhood orders a box of twelve for her daughter's birthday. You drive it over. By the time she opens it, the chocolate is sweating, two bites are stuck together, and the gelato inside has gone icy. She is polite about it. You are mortified. And in a small town, that story travels faster than any five star review ever will.»

Imágenes: La caja de 12 de cumpleaños · el corte de un bocadito con cristales de hielo (la foto de textura, con filtro frío o marcada en rojo).

Texto en pantalla: «SWEATING X» → «STUCK TOGETHER X» → «ICY X» (en rojo, uno por frase)
· al final «★★★★★ < WORD OF MOUTH».



E04-imagen1.jpg · gb-g-box.png



E04-imagen2.jpg · p10-textura.png

E05 · Natalie · OTO1 1:14 – 1:31

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «Here is the painful part. It has nothing to do with your recipe. You can follow every step perfectly and still lose a box, because the secret lives somewhere else entirely. It lives in how fast you freeze, how you wrap, where each tray sits in your freezer, and how you pack the cooler.»

Imágenes: Moldes en bandeja de metal · capas con papel manteca · la conservadora armada.

Texto en pantalla: «IT'S NOT YOUR RECIPE» · checklist que aparece de a uno: «FREEZE · WRAP · STORE · PACK».



E05-imagen1.jpg · p05-palitos.png



E05-imagen2.jpg · p08-guardar.png



E05-imagen3.jpg · p12-conservadora.png

E06 · Natalie · OTO1 1:31 – 1:36

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

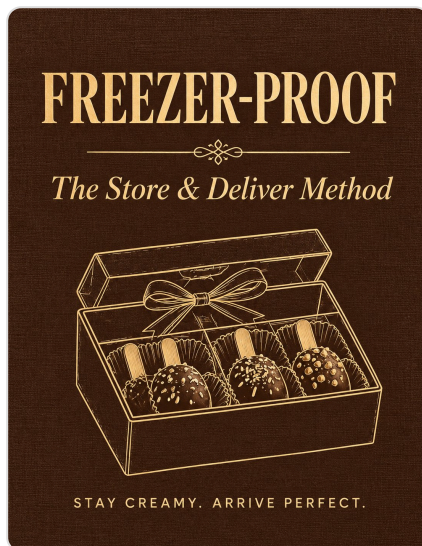
Dice: «That is exactly why we created Freezer-Proof, The Store and Deliver Method.»

Imágenes: El mockup del producto, grande, entrando con un zoom suave. ⚠️ Acá aparece el botón de compra.

Texto en pantalla: «FREEZER-PROOF» · «The Store & Deliver Method».



E06-imagen1.jpg · GLB-MOCKUP-OTO1.png



E06-imagen2.jpg · tapa-oto1.png

E07 · Natalie · OTO1 1:36 – 2:00

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «Inside you will learn the fast-freeze trick that keeps your bites creamy instead of icy, how to store a batch for weeks with no freezer burn, the wrapping and layering method so the chocolate never sweats or sticks, the cooler and ice pack setup that keeps a box perfect for the drive, and the make-ahead plan so you can prepare a busy weekend days before, without ever handing over a melted box.»

Imágenes: Páginas reales del libro, una por cada cosa que nombra (en este orden).

Texto en pantalla: Una línea por ítem, con ✓: «FAST-FREEZE TRICK» → «WEEKS, NO FREEZER BURN» → «A SHELL THAT NEVER SWEATS» → «COOLER SETUP» → «MAKE-AHEAD PLAN».

1 - THE FAST-FREEZE METHOD

Fast freezing = *small crystals*



Pre-chill the molds

Put the empty silicone molds in the freezer 20 minutes before filling. A cold mold starts freezing the base in the first minute, and the first minutes decide the crystal size.

Use a metal tray

Set the filled molds on a metal baking sheet, not straight on the shelf. Metal pulls heat out about 3 times faster than a plastic shelf or a glass dish.

Back of the freezer, bottom shelf

That's the coldest and most stable spot. The door and the front of the top shelf swing 5-10°F every time someone opens the freezer.

Leave space around the tray

Cold air has to move. Don't freeze molds stacked on top of each other or pressed against bags of food. Freezing time can double.

Turn the freezer to its coldest setting 6 hours before a big batch

A fully loaded freezer warms up when you add a tray of liquid base. Starting colder keeps it below 0°F the whole time.

THE GELATO BITES METHOD - Freezer-Proof

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2 - STORING FOR WEEKS

No freezer burn, *ever*



The 3-layer rule

Bite → parchment → bite. One layer per sheet of parchment, never touching. Close the container with a sheet of parchment pressed directly on top of the last layer, so there's no air pocket.

Airtight, rigid containers

Hard plastic or glass with a clip lid. Zip bags let the bites get crushed and don't stop freezer smells.

Freezer burn, explained

Those white, dry patches are ice that left the bite and moved to the surface. It happens with air and with temperature swings. Less air = stable cold = no freezer burn.

Label every container

Flavor, date made, and "best by" 3 weeks later. You'll always sell the oldest first.

Keep them away from strong smells

Onions, fish and garlic in the freezer end up in gelato. Use a dedicated shelf or a bin just for your bites.

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3 - THE CHOCOLATE SHELL

A shell that *never sweats*



Why chocolate sweats

When a cold bite meets warmer air, water from the air condenses on the shell. It's not melting: it's dew. When it freezes again, it leaves white spots and makes bites stick together.

Dip, set, store in 10 minutes

From the moment you take a set of 6 bites out to dip, they go back into the freezer within 10 minutes. That's the whole secret.

Let the shell set fully before stacking

Lay dipped bites on parchment in the freezer for 10 minutes before moving them into the storage container.

Never refreeze a box that sweated

If a box sat out and the shell is wet, those bites are for your family, not for a customer.

Humid days

On very humid days, dip in the coolest room of the house and work in sets of 4 instead of 6.

THE GELATO BITES METHOD - Freezer-Proof

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E07-imagen1.jpg · Freezer-Proo-p3.png

E07-imagen2.jpg · Freezer-Proo-p4.png

E07-imagen3.jpg · Freezer-Proo-p5.png

5 - DELIVERY

Arrives *perfect*



The cooler setup

Insulated cooler bag, 2 frozen ice packs flat on the bottom, the boxes, 1 ice pack on top, close it. Pre-freeze the packs at least 24 hours.

How long it holds

At 70°F (21°C): about 2 hours. At 85°F (29°C): about 1 hour; add a third pack and keep the bag in the car's air conditioning, never in the trunk.

Route your deliveries

Deliver the farthest order first only if it's under 30 minutes away; otherwise group nearby orders and do two short trips instead of one long one.

The hand-off

Hand the box straight from the cooler. Say: "Straight into the freezer, and take them out 3 minutes before eating."

Pickups

Keep pickup orders in the freezer until the person arrives, then hand them over in a paper bag with an ice pack if they live more than 15 minutes away.

Dry ice? Only for events

For long event days, dry ice keeps things frozen for hours, but it needs gloves and ventilation and can't touch the boxes directly. For normal deliveries, ice packs are enough.

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6 - THE MAKE-AHEAD PLAN

A busy weekend, *without stress*

Monday

Post the week's flavors. Check freezer temperature and space.

Wednesday night

Orders close. Count bites needed + 10% extra for breakage.

Thursday

Make the base, rest it, fill the molds on pre-chilled trays. Sticks at 45 minutes.

Friday

Unmold, dip in sets of 6, store in labeled containers.

Saturday morning

Box the orders straight from the freezer, load the cooler, deliver.

Busy weekend (holidays)

Make the base and freeze bites up to 2 weeks ahead, undipped, in airtight containers. Dip the day before delivery: the shell looks freshest.

The Freezer-Proof checklist

Freezer at 0°F or colder - molds on pre-chilled metal trays - parchment between every layer - dip in sets of 6 - back in the freezer in 10 minutes - cooler with 3 ice packs - "straight into the freezer" at the hand-off.

THE GELATO BITES METHOD - Freezer-Proof

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E07-imagen4.jpg · Freezer-Proo-p7.png

E07-imagen5.jpg · Freezer-Proo-p8.png

E08 · Natalie · OTO1 2:00 – 2:15

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «With your Gelato Bites Method, you can make bites people love. With Freezer-Proof, you can hand them to someone knowing they will taste perfect when they open the box. That is the difference between a fun recipe and a little gelato business people trust.»

Imágenes: El mockup del kit principal · al lado, el de Freezer-Proof · la caja de 12 entregada.

Texto en pantalla: «THE METHOD = BITES PEOPLE LOVE» + «FREEZER-PROOF = BOXES THAT ARRIVE PERFECT».



E08-imagen1.jpg · GLB-MOCKUP-MAIN.png



E08-imagen2.jpg · GLB-MOCKUP-OTO1.png



E08-imagen3.jpg · p11-caja12.png

E09 · Natalie · OTO1 2:15 – 2:32

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «Freezer-Proof normally sells on its own for forty seven dollars. Right now, on this page only, you can add it to your order for thirty seven dollars. One tap. No forms. Nothing to re-enter. It simply joins the kit you already own.»

Imágenes: El mockup de Freezer-Proof.

Texto en pantalla: «\$47» tachado en rojo → «\$37 TODAY» · «ONE TAP · NO FORMS · NOTHING TO RE-ENTER».



E09-imagen1.jpg · GLB-MOCKUP-
OTO1.png

E10 · Natalie · OTO1 2:32 – 2:59

Crudo: <https://app.heygen.com/videos/e4fd03a911394618bb30cf84b659ef81>

Dice: «You can say no and still enjoy your recipes. But if you are serious about this, serious about people ordering a second box and telling their friends, then this is the piece that protects everything else you just bought. Your recipes win you the first order. Freezer-Proof is what wins you the second. It is thirty seven dollars, and the first melted box it saves you has already covered it. Tap the button below and make every box Freezer-Proof.»

Imágenes: Ninguna hasta el final: Natalie a cámara. En «Tap the button below», flecha hacia abajo.

Texto en pantalla: «1st ORDER → YOUR RECIPES» · «2nd ORDER → FREEZER-PROOF» ·
cierre: «👉 TAP THE BUTTON BELOW».